

Brendan Anderson's Strengths

5 3 9 2

Natural Advantage: Innovator

You are excellent in supporting the excitement and momentum behind a new idea or new solution. You are constantly coming up with new ideas, and solving problems. Your talent and instinctive nature to innovate makes you essential to any massive effort.

Fact Finder is how you gather and share information. Your way of doing it is to **Explain**.

Follow Thru is how you organize. Your way of doing it is to **Adapt**.

QuickStart is how you deal with risk and uncertainty. Your way of doing it is to **Innovate**.

Implementer is how you handle space and tangibles. Your way of doing it is to **Envision**.

KOLBE®

Top 5 Strengths

RELATOR: People exceptionally talented in the Relator theme enjoy close relationships with others. They find deep satisfaction in working hard with friends to achieve a goal.

ACTIVATOR®: People exceptionally talented in the Activator theme can make things happen by turning thoughts into action. They are often impatient.

ACHIEVER®: People exceptionally talented in the Achiever theme work hard and possess a great deal of stamina. They take immense satisfaction in being busy and productive.

ARRANGER®: People exceptionally talented in the Arranger theme can organize, but they also have a flexibility that complements this ability. They like to determine how all of the pieces and resources can be arranged for maximum productivity.

FOCUS®: People exceptionally talented in the Focus theme can take a direction, follow through, and make the corrections necessary to stay on track. They prioritize, then act.

STRENGTHSFINDER®

Unconscious Motivators®

3 MAJOR to succeed and achieve
8 MINOR to be strong & self-reliant

Strength of the 8 in relation to 3 is HIGH.

At their best, 3-8's are take-charge people of action, whose emphasis on success drives them to win and achieve. 3-8s make things happen, largely due to the exceptionally high energy and determination they bring to whatever they are doing. Intensely focused and exceptionally productive, a 3-8s self-motivation and competitive spirit pretty much guarantee they will accomplish whatever they set their sights on.

PRINT®

Your *likely* areas of **Working Genius** are **Galvanizing** and **Invention**.

G: You are good at and enjoy rallying people and inspiring them to take action around a project, task or idea.

I: You are good at and enjoy creating original and novel ideas and solutions

Your *likely* areas of **Working Frustration** are **Enablement** and **Tenacity**.

E: You aren't naturally gifted at and/or derive energy and joy from providing others with encouragement and assistance for projects and ideas.

T: You aren't naturally gifted at and/or derive energy and joy from pushing projects and tasks through to completion to ensure that the desired results are achieved.

WORKING GENIUS

Brendan Anderson

My Unique Ability[®] is

- Creating Relationships
- Problem Solving
- Dreaming
- Building Relationships
- Creating Teams
- Transforming Ideas
- Thinking Big
- Telling Stories
- Planning for the Future
- Thinking Long Term
- Brainstorming
- Taking Action
- Learning

Brendan's Profile

- **Birth Date:** March 7th
- **Hometown:** Alliance, OH
- **Currently Resides In:** Shaker Heights, OH
- **Married 25+ years** to wife, Marnee
- **Three sons:** Collin & Trent, born in 1997 - identical twins, and Britt, born in 2001.
- **Dog - Goldendoodle (girl): Payton**, she is the best!
- Actively Involved in **Entrepreneurs Organizations (EO), Strategic Coach**, and **Vistage**
- **Hobbies:** Sports, watching hockey, paddle tennis, running, biking, reading, learning. Love talking deals and new ideas.
- **DePauw University** - 1988, B.A. Economics
- **Loyola University** - 1993, M.B.A
- **Started first company in 1995**
- **Purchased first company in 1998.** Owned for 19.5 years.
- **Purchased over 25 companies since 1995**
- Founded ScaleCo in 2018